Kennesaw State University

University Information Technology Services

PowerPoint 2010

Adding Custom Animations

University Information Technology Services

Outreach, Training, Learning Technologies & Video Production

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Introduction

Welcome to the Microsoft PowerPoint guide that explains how to add custom animations to presentation slides. Text, graphics, diagrams, charts, shapes, and other objects placed on your slides can all be animated to draw attention, emphasize important points, control the flow of information, and add interest to the presentation during the slideshow.

This guide offers step-by-step instructions to creating dynamic presentations using custom animations. For other functionalities, please refer to the PowerPoint 2010 booklet.

Creating one or more custom animations

1. Click on the **Animations** tab in PowerPoint 2010.

Figure 1 - Animations Tab

2. Click on the object (i.e.: clipart, textbox, shape) you would like to animate to select it.

3. Click on the **Add Animation** button.

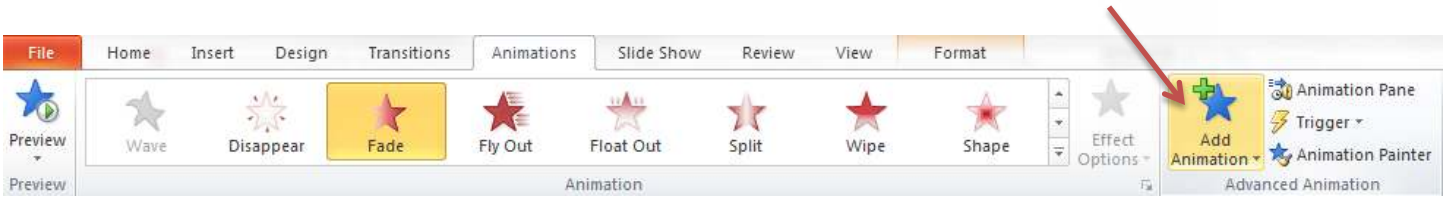

Figure 2 - Add Animation Button

4. Select the animation from the drop-down list which offers four types of animation effects:

   4.1. **Entrance** effect: Objects can appear via any of the 52 different ways, including *Fly In*, *Dissolve In*, *Grow & Turn*, *Swish*, and *Crawl In*.

   Note: If you do not apply an entrance effect, the animated object starts at the position where you placed it on the slide.

   4.2. **Emphasis** effect: This effect draws attention to an object that is already on the slide via any of the 31 different ways, including *Flash Bulb*, *Spin*, *Grow & Shrink*, and *Color Wave*.

   4.3. **Exit** effect: Objects can leave the slide via any of the 52 different ways such as *Fly Out*, *Disappear*, *Spiral Out*, and *Sink Down*.

   4.4. **Motion Paths**: Objects can travel along a track which was created based on one of 64 predefined motion paths such as *Circle*, *Funnel*, *Stairs Down* or *Wave.* The object could also travel along one of four drawn custom paths: *Line*, *Curve*, *Freeform*, and *Scribble*.

Note: Let your mouse cursor hover over any animation style to see the effect on the object. This allows you to view how the animation will look without applying it.

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